



Rice PPP Task Force

- Task Force leaders (from both Public and Private):
 - IPSARD
 - Bayer
- Task Force member (from both Public and Private)
 - Loc Troi Corporation
 - Thai Binh Seed
 - Bui Van Ngo Mechanical Co.
 - National Agricultural Extension Center
 - Department of Crop Production
 - Agro Processing and Market Development Authority



Task Force's Objective and Strategy

- Capture and transmits problems in the chain to policy makers and seek for solutions
- Advise and recommend to MARD in policy formulation for sustainable development of rice value chain.
- Mobilize partners to develop and implement programs / projects to promote the sustainable development of rice value chain, improve rice quality and income for farmers.
- Provide and share information, promote trade and public-private partnerships and improve the capacity of Rice industry.
- Effectively connect factors of the chain.
- Find opportunities for export, enhance market access for business, and increase chances to introduce rice products with sustainable rice quality.
- Popularize the process of sustainable rice production for farmers and encourage the expansion of production process.

Key activities

- Pilot project on MRL qualified Rice production:
 - Bayer and Trung An, Vinafood 2 member companies
 - In Tien Giang, Hau Giang, Can Tho, Long An, Kien Giang
- Project on industrial seedtreatment:
 - Bayer with Thaibinh Seed
 - In Red River Delta and Northern Central provinces

Recommendation and Request (MARD) to support

- More official opportunities to discuss/ provide feedback on policies related matters with MARD
- Support Rice TF's proposal on Rice standards and development road map
- Identify key innovative technologies to drive project goal and implement pilot (use case) those with full support from relevant public sector/authority
- Further encourage local companies to join and dedicate their resources to the projects
- Clarify the role of public sectors in order to avoid pilot project to become private-to-private initiative only